CATEGORY	4	.	2	1
Organization	Content is well	Uses headings or	Content is logically	There was no clear
	organized using	bulleted lists to	organized for the	or logical
100	headings or	organize, but the	most part.	organizational
	group related	of topics appears		facts.
	material.	flawed.		
Content	Covers topic in-	Includes essential	Includes essential	Content is minimal
	depth with details	knowledge about	information about	OR there are several
	and examples.	the topic. Subject	the topic but there	factual errors.
,	Subject knowledge	knowledge appears	are 1-2 factual	
	is excellent.	to be good.	errors.	
Originality	Product shows a	Product shows	Uses other people's	Uses other people's
	large amount of	some original	ideas (giving them	ideas, but does not
	original thought.	thought. Work	credit), but there is	give them credit.
	Ideas are creative	shows new ideas	little evidence of	
	and inventive.	and insights.	original thinking.	
Presentation/	Presentation has	Presentation has too	Presentation looks	Presentation is
PowerPoint.	appropriate number	few or too many	like a finished	incomplete
	of slides. No more	slides. More than	product but does	or
	than 15 slides.	15 slides or	not include	sloppy.
	Looks like a	presentation looks	important	
	finished product.	incomplete.	information.	